

The Spanish Society of Cinematographers celebrates MicroSalon 2022 on November 25 & 26 at Madrid (Spain)

Best Cinematography Oscar-Winner for *Mank* Erik Messerschmidt ASC, the Serbian Director of Photography Bojana Andric SAS and industry professionals gather at MicroSalon AEC Madrid

- More than 40 film industry business and institutions will offer technical presentations, talks and informative workshops
- MicroSalon AEC will delve into green shooting and the need to incorporate sustainability in audiovisual productions to achieve the Sustainable Development Goals (2030 Agenda) and into virtual

Madrid, November 23, 2022- The AEC, *Asociación Española de Directoras y Directores de Fotografía (The Spanish Society of Cinematographers)*, celebrates the V edition of the MicroSalón AEC, the most important annual event for Spanish cinematography that will take place on November 25 and 26 in Madrid (Spain).

The American cinematographer Erik Messerschmidt, ASC, will participate in the MicroSalón AEC Madrid. He is best known for his collaborations with director David Fincher on the films *Mank* and *Gone Girl*, and on the Netflix series *Mindhunter*. In April 2021, he won the top ASC Award and the Oscar Award for Best Cinematography for *Mank*.

At MicroSalón AEC, Messerschmidt ASC will address the cinematography of two of his great works, *Mank* and the popular Netflix series *Mindhunter* (nominated for Best Photography at the Emmy Awards).

The international lineup is completed by the Serbian Director of Photography Bojana Andric, SAS, who will speak on 'Digital and Analog Shooting'. Andric is Vice President and board member of the Serbian Society of Cinematographers, SAS, and co-Vice President and board member of the International Federation of Cinematographers IMAGO. Full member of the Technical Committee ITC. Her debut feature film, the comedy *Mali Budo/Little Buddho* had great regional commercial success, while the second feature, fight movie *Jesen samuraja/The Samurai in Autumn* had great international reviews on cinematography.

Indie feature film *REŽI/Love Cuts*, made in 20 sequence shots, had its international premiere at Dances With Films in TCL Chinese Theatres, Hollywood (Honorable mention) followed with the competition selection on many festivals: Giffoni Italy, New Orleans FF, Mallorca FF (Best Feature), Cottbus, Cinedays, Prague, Transilvania, Pula, FEST...

International innovation

International gathering MicroSalón Madrid, organized by AEC, will bring together more than 40 companies and hundreds of professionals who will share the latest trends in the audiovisual sector, contributing R+D+i to the film industry and to "Marca España Spain Brand.

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Nuria Roldos AEC, Vice-President of the AEC, highlights that “MicroSalón is a meeting place for audiovisual professionals and especially for technicians from the Photography department. The first edition of MicroSalón was already a success and we grew year after year, putting an event that did not exist in Spain on the agenda. We are proud of organizing it every year. The most important thing is the direct contact between public, rental professionals, distributors, and manufacturers; at the show you can find solutions for future productions, new material or attend technical talks and presentation of products”.

In addition, the V edition of MicroSalón AEC will delve into green shooting and the need to incorporate sustainability in audiovisual productions to achieve the Sustainable Development Goals (2030 Agenda) as well as virtual productions.

¿What is the AEC?

The AEC, *Asociación Española de Directoras y Directores de Fotografía (Spanish Society of Cinematographers)*, is an organization of around 160 professionals, with an increasing number of female Cinematographers and representatives outside of Spain. Drawing with light, Directors of Photography create emotions, moods, existing or imaginary spaces, inextricably linked to the audiovisual narrative. Their authorship -their individual point of view and creativity- allow them to collaborate in powerful and unique ways in the magic of storytelling.

The AEC fights for the recognition of the profession of cinematographer and strives to raise awareness of the importance of bringing the art of light and its narrative to culture. The AEC is convinced that continuous training will encourage the art of cinematography in Spain, creating culture, which in turn generates economic wealth and consolidates the *Marca España* Spain brand. Among the objectives of the society is the protection of the rights of its members as authors of their cinematographic work. The AEC promotes inclusion, diversity and equality in the audiovisual sector, where the percentage of women is still much lower than men.

MicroSalon 2022 contributors

MicroSalon AEC Madrid collaborators and protector companies: Aluzine, Angénieux, Aperture, Arri, Atmosphere Weather Forecast, Avisual Pro, Avcast, Canon, Catts Camera, Ceproma, Cinelux, Cinetel, Creamsource, Cromalite, DiseFoto, Drago, Dwarf Connections, EES, EIZO, Elenco, Fuji, Grau Luminotecnia, Inercia, Innport, LCA, Moncada y Lorenzo, Mr Factory, Neovideo Digital, Ovide, Panasonic, Qinematiq, Reflecta, Robisa, Rosco, Seesound, Sony, Stonex, Velvet, Video Cine Import, Video Digital Soluciones, Zeiss, ALÍA, Camera&Light, Alianza Audiovisual, Magazine, Cine&Tele, Fundación Queraltó, AECTP, ECAM, Film Madrid y Spain Film Cie.